



FOR IMMEDIATE RELEASE
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**Digital Sublimation participates in Adobe eSeminar;
Testing Round 1 of 2 Successfully Completed**

WEST LAFAYETTE, Ind. — Members of the Digital Sublimation team participated in an Adobe eSeminar on March 25 entitled “Building AIR Applications with Flash CS3” presented by Jamie Kosey of Big Spaceship (www.bigspaceship.com). The eSeminar included valuable knowledge to help validate the use of the Adobe AIR platform.

Round one of two for usability testing of the CGCentral application completed this past week. The feedback received from the observed survey and focus group has been extremely valuable to the team. Production to make modifications based upon the feedback received has already started. Details have been released about round two of testing to the CGT 411/450 class. For more details, please contact Adam Christ (christ0@purdue.edu).

The CGCentral product was debuted to the CGT 411/450 class today and received raving reviews. Digital Sublimation has exciting news that will be released next week regarding communication with Adobe Systems Incorporated.

Digital Sublimation is an interactive multimedia company based in West Lafayette, Indiana and is focused on providing quality solutions to our customers through the advances of technology. Founded in 2008, the services Digital Sublimation offers are geared to assist companies to create new mediums of communication through interactive applications.

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